## WHAT TO SUBMIT

- Filled-Out Application Form: You will find it on our website. <u>ooak.link/apply</u>
- 10 High-Resolution Photos of Your Work: Please submit at least 10 good quality, well-lit photos that represent the range of work you would like to sell at the show. We cannot stress enough the importance of good photos, as they will be the jury's introduction to your work and will be used for marketing and PR opportunities, if you are accepted to the show.
- Booth Design: Include a photo, sketch, inspiration board or rendering that includes plans for signage, lighting, merchandising and the display structure of your booth. We also want to see how your branding works to tells your story. Not sure where to start? Visit us on Pinterest @onmywaytoooak for some examples of great booths of all shapes and sizes! Note: to maintain the professional look of the show, the use of grids to hang and display your work is not permitted.
- 3 Studio Photos: Show us where you make the magic happen--whether it's your studio, a maker space, a commercial kitchen or your dining room table!
- Biography : Tells us about yourself, what inspires you and if you've had any education/training or participated in any other shows we might know. Share your brand story, business goals and what you want to get out of the show.
- Price List: This will help the jury get an idea of your pricing and how it compares in the marketplace. Your price list should include each type of item you want to sell at the show.
- Step-by-Step Description of your Production Process(es): This is probably the most important document in your application package. Each item you wish to sell at the show must be made by you or your company and fit within our production and category criteria. So, walk us through your production processes--tell us how you design, where production takes place, how you are involved and when you are getting help. This information will not be shared with anyone outside of the jury.
- \$10 Application Fee: Payable by credit card only in the online application. Once you have been notified of your accepted, you will be asked to supply a \$500 deposit to secure your spot in the show. From there, remaining booth payments will be broken out into a payment plan.

## SPECIAL CATEGORIES

**Food/Flavours**: Please submit an outline of your sampling procedure at the show. You will be contacted in September to arrange submission of samples and any restrictions regarding sampling as they will exist at the One Of A Kind Show this year. Exhibitors from out of province who will be selling meat, dairy or fish are required to submit their **Safe Food for Canadians licence**.

**Paper, Personal Care, Candles**: You will be contacted in September to arrange submission of samples. All paper (stationery) and scented products (soap, candles, etc) must be submitted for review in their finished form and should include at least one of each type of product that will be sold. Samples will not be returned.

**Photography**: Photographers must submit a statement telling us how and where your work is printed. Prints should be signed and dated. Open editions are acceptable.

**Arts**: Artists wishing to sell reproductions must submit images of their prints/reproductions, in their finished and packaged forms, within their application photos. Prints should also be listed in the "What You Would Like to Sell at the Show" portion of the application form.