

THE ONE OF A KIND SHOW INTRODUCES ITS BRAND NEW AWARDS OF EXCELLENCE PROGRAM

A Kick Start to the Careers of Canadian Artisans

Toronto, ON – For over 30 years, the One of a Kind Show has resolved to help innovative artisans and craftspeople from across the country, giving them the opportunity to make a living from their passion. This fall, the One of a Kind Show is introducing a brand new awards program to help develop the careers of emerging artists and craftspeople – **The One of a Kind Awards for Excellence**.

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Award winners will receive a cash prize, a booth at the show in 2009, promotion in the show’s marketing material, in addition to a free membership to the craft council administering the award.

Five awards will be granted to Canadian artisans from coast to coast. These will be presented in partnership with several renowned Canadian organizations including:

- **The Ontario Crafts Council** – aims to have craft recognized as a valuable part of life and the excellence of Ontario craft and craftspeople acknowledged across Canada and around the world.
- **The Craft Association of British Columbia** – provides leadership in the craft community by building and promoting the development, viability and appreciation of Canadian Fine Craft.
- **The Gardiner Museum of Ceramics** – offers an intimate look at one of the world’s oldest and most universal forms of art and material culture.
- **The Harbourfront Craft Centre** and the **Textile Museum of Canada** – a vibrant home for the culture of our time and a place for the collection of works of Canadian and international artists

The One of a Kind Show expects that this special opportunity will not only help to develop the careers of these emerging artisans and craftspeople but will also recognize both their past efforts and promising futures.

About the Show

The One of a Kind Show is Canada’s finest craft show, bringing together innovative artists, craftspeople, and designers to share their unique creations. The show offers a vibrant shopping experience like no other with vast product selection, on-site perks and endless show features that make the show ‘destination shopping’ at its best. The show runs from **November 27th to December 7th** at the Direct Energy Centre. For more information please visit www.oneofakindshow.com.

 **Media inquiries/images** **oneofakindshow.com/media**
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